

Press Release

Microcom Corporation Announces the Perfect Printer for Wristbands and Narrow Labels

LEWIS CENTER, OH – January 16, 2011 - Microcom Corporation, a leading global provider of thermal printers, provides the perfect compact printer for narrow label production.

According to Dave Dezse, V/P of Engineering for Microcom Corporation, “The Model 224 is an ideal solution for the production of narrow labels and wristbands. It is very compact yet is based on the same robust platform as the 424/426 printers. It has an industrial internal power supply so there is no power brick to mess with. An optional 300 dpi print head can be selected for crisp clean images even on narrow stock. The printer has a large external roll capacity thereby reducing the costly time of reloading. The 224 comes with a USB and RS232 Serial port and offers an optional Ethernet port. It is also capable of peeling adhesive backed labels and presenting them to the user. Why buy a new printer every year when the 224 can deliver years of worry free performance at a reasonable price.”

About Microcom Corporation

Microcom Corporation (www.microcomcorp.com) is a privately held leading US manufacturer of specialty-use thermal label and ticket printers employed throughout the world. Microcom delivers innovative business management solutions for the transportation, healthcare, mail sorting, and specialty thermal printing industries. Microcom thermal printers are engineered, manufactured and supported in the United States of America.