

# Press Release

## Microcom Corporation Introduces Several New Thermal Printer Solutions for the Arcade and Gaming Industry

**LEWIS CENTER, OH – January 20, 2011** - Microcom Corporation, a leading global provider of thermal printers, offers a selection of print mechanisms for the kiosk, gaming, and coupon redemption industry.

“Microcom recently introduced several new desktop and kiosk style printers designed for the market’s latest generation of unattended label, receipt and ticket delivery systems. These heavy duty, flexible, and reliable printers offer many features such as auto-load and built-in partial or full cutters. They accept readily available low cost thermal papers which include labels, receipts, and thick stock (up to .015”) which is often desired in the ticketing industry. Communication choices include Serial, USB, and Ethernet TCP/IP. If you have a unique printer requirement, we can also create a specialty printer and assist you with the integration,” said Bob Young, National Accounts Manager for Microcom Corporation.

### **About Microcom Corporation**

Microcom Corporation ([www.microcomcorp.com](http://www.microcomcorp.com)) is a privately held leading US manufacturer of specialty-use thermal label and ticket printers employed throughout the world. Microcom delivers innovative business management solutions for the transportation, healthcare, mail sorting, and specialty thermal printing industries. Microcom thermal printers are engineered, manufactured and supported in the United States of America.