

Press Release

Microcom Corporation Printer Prints Rental Agreements for Major Automobile Rental Agency

LEWIS CENTER, OH – September 15, 2010 - Microcom Corporation, a leading global provider of thermal printers, is proud to supply the Model 424M printer to a major worldwide auto rental agency. The 424M printer prints vehicle rental agreements on inexpensive airline ATB stock. The 424M prints at speeds up to 6” per second, far faster than competing technologies. Since it is a thermal printer, no additional supplies are needed, adding to the simplicity of the printer and increasing up time.

“The Model 424M was selected primarily because of its reliability, print speed, and ease of upgrading from their existing printer. It has decreased the amount of customer service time required to rent a vehicle. This saves the rental agency money and makes happier customers. The rental agreement is also much more manageable since it is printed on standard airline ticket stock,” said Bob Young, National Account Manager for Microcom Corporation.

About Microcom Corporation

Microcom Corporation (www.microcomcorp.com) is a privately held leading manufacturer of specialty-use thermal label and ticket printers employed throughout the world. Microcom delivers innovative business management solutions for the transportation, healthcare, mail sorting, and specialty thermal printing industries. All Microcom thermal printers are assembled in the United States.