

Press Release

Microcom Corporation Printer Selected as Coupon Redemption Printer by Major Game Systems Manufacturer

LEWIS CENTER, OH – August 4, 2010 - Microcom Corporation, a leading global provider of thermal printers, offers a selection of print mechanisms for the kiosk, gaming, and coupon redemption industry.

“Our Model 324M will be used in a commercial game system to print points coupons, which will then be redeemed for prizes. Our customer considered a receipt printer, but ultimately chose to use a ticket printer for basically the same cost. The 324M was selected because of its reliability and the ability to adapt to different size tickets, receipts, and adhesive backed labels. Its small size and simple design were also features that played a major role in our customer’s decision to use the 324M,” said Bob Young, National Account Manager for Microcom Corporation.

About Microcom Corporation

Microcom Corporation (www.microcomcorp.com) is a privately held leading manufacturer of specialty-use thermal label and ticket printers employed throughout the world. Microcom delivers innovative business management solutions for the transportation, healthcare, mail sorting, and specialty thermal printing industries. All Microcom thermal printers are assembled in the United States.