

# Press Release

## Microcom Corporation's 424 and 426 Printers Support USPS Intelligent Mail Barcode

**LEWIS CENTER, OH - October 21, 2009** - Microcom Corporation, a leading global provider of thermal printers recently announced that its Models 424 and 426 thermal printers support the USPS Intelligent Mail Barcode (IMB).

The IMB is a new USPS barcode intended to track and sort letters and flats. It expands the ability to track mail pieces by encoding more information, while minimizing the space used on each mail piece. Since March 2007, mailers using the IMB barcode have qualified for mailing cost savings. Currently the use of IMB is optional, although most private mailers have found it makes good sense to use the IMB today. The USPS will require the use of the IMB to qualify for automation discounted prices beginning in May 2011.

According to Bob Young, National Account Manager for Microcom Corporation, "Microcom Corporation is working to stay ahead of new compliance regulations not only for the USPS but in anticipation of other market changes as well."

### **About Microcom Corporation**

Microcom Corporation ([www.microcomcorp.com](http://www.microcomcorp.com)) is a privately held leading manufacturer of specialty-use thermal label and ticket printers employed throughout the world. Microcom delivers innovative business management solutions for the transportation, healthcare, mail sorting, and specialty thermal printing industries. All Microcom thermal printers are assembled in the United States.