



FOR IMMEDIATE RELEASE

January 4, 2008

Contact: Aria Alaudini
aalaudini@microcomcorp.com
(740) 548-6262 X 228

Microcom Consolidates Its Manufacturing Facilities

Move part of strategic realignment enabling Microcom to serve the marketplace and customers more efficiently

Lewis Center, Ohio—Thermal printer manufacturer Microcom Corp. said today it has consolidated its production lines into a single facility located at its headquarters, and closed its Lenexa manufacturing plant.

“This will not only reduce our costs, but make our operations more efficient, and ultimately improve the quality of our products” said James Larson, president and CEO of Microcom Corp. “And a merged production facility also increases our ability to better take advantage of cost-saving opportunities offered in this highly competitive global market.”

Larson noted that the company remains very committed to staying in Lenexa and will keep Unimark’s sales and support offices there.

“Shifting the manufacturing operation allows us to not only modernize our production capability, but at the same time apply uniform quality standards across our entire product offering.”

The company has already moved the manufacture of ET6000 thermal printers and EC3000 boarding gate readers to the Lewis Center plant. The closure will impact the manufacture of Sprite 2 ATB printers, the newly released EC3100 boarding gate reader, and a soon-to-be-released boarding pass and bag tag printer.

About Microcom

Microcom Corporation is a privately held leading maker of specialty-use desktop and kiosk thermal printers and boarding gate readers employed throughout the world. We deliver innovative business management solutions such as bar code and ticket printers for transportation, healthcare, mail-sorting, and specialty printing industries. In addition, Microcom offers thermal tickets, labels, tags and other consumables. For more information, please visit www.microcomcorp.com.