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**Microcom Corporation Re-introduces Unimark**

Columbus, Ohio-based thermal printer manufacturer Microcom Corporation said today it has reorganized and re-launched Unimark Inc, a provider of business management solutions for the transportation industry. Microcom acquired Kansas City-based Unimark's assets after its bankruptcy in 2006.

"We are excited to have finalized the integration and re-launch," said Jim Larson, Microcom Corporation president and CEO. "And we are very pleased to have this organization's outstanding products be a part of our family."

Under the arrangement, Unimark was renamed Unimark Products and became a wholly owned subsidiary of the Microcom Corporation. "With our engineering and development resources behind them, Unimark is uniquely positioned to be the undisputed leader in delivering new and innovative products for airlines and others in the travel industry," Larson added.

Next quarter, Microcom is on track to introduce several new Unimark products geared towards improving how airlines move passengers and their belongings.

Larson added he plans to focus on identifying other businesses that can benefit from a merger with Microcom.

***About Microcom***

Microcom Corporation is a privately held leading maker of specialty-use thermal printers and boarding gate readers employed throughout the world. We deliver innovative business management solutions for transportation, healthcare, mail-sorting, and specialty printing industries. In addition, Microcom offers labels, tags, tickets and other consumables. For more information, please visit [www.microcomcorp.com/about.htm](http://www.microcomcorp.com/about.htm)