

# INTIX 2024

45th Annual Conference and Exhibition

Las Vegas, Nevada | January 30 - February 1, 2024

Live Education | Hands-On Technology | In Person Networking

# Exhibitor Lead Retrieval

Sponsored By:



## What is RFID@INTIX?

### INTIX Name Badges Contain an RFID Chip

RFID@INTIX is the lead retrieval system provided by INTIX to every exhibitor to collect lead information. It is available for iPhone and Android for download on any RFID enabled smart phone.

Every exhibiting company (the primary contact person from each company) will receive one exhibitor ID# tag for their company. Everyone downloading the RFID@INTIX App will need their company's registration tag and their own name badge to activate.

The RFID chips in the name badges contain an identification number and are encoded with the same information that is printed on the face of the badge. The RFID chips do not contain any additional personal information.

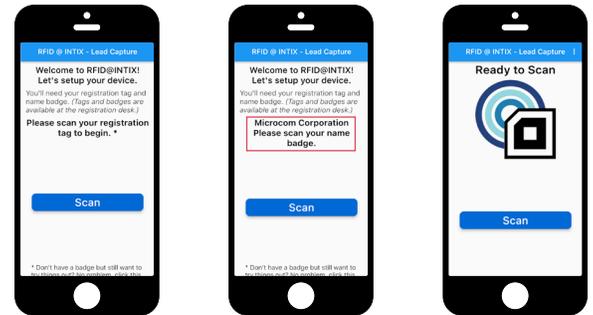
Exhibitors can collect lead information by reading the RFID name badges as permitted by conference attendees. The opted-in attendee supplied registration data is held securely in the cloud for secure retrieval by the specific exhibitor.



## Set Up & Registration

### Get Set Up Fast With These 3 Simple Steps:

1. Download the "RFID@INTIX" app from the Google Play or Apple App Store.
2. When the app is downloaded, scan your company's exhibitor ID# tag. The exhibitor ID# tag is provided to the primary contact person for each company at the registration desk.
3. Scan your own name badge and the app is ready to use!



The "Exhibitor ID# Tag" is an RFID tag that identifies the registered exhibitor and is required to use the "RFID@INTIX" app.

**NOTE:** NFC antenna locations differ on phones so try different scan locations on your phone if needed.

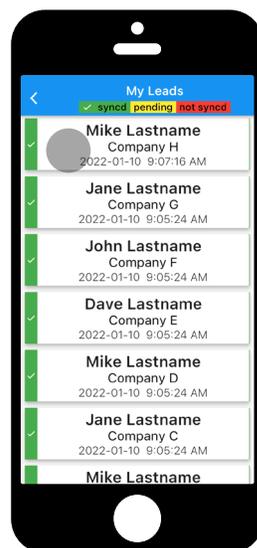
## User Guide

### Collect Leads on Your Phone With Ease

To scan a conference attendee's name badge, place your phone in the middle of their badge and wait for the scan. Once you've scanned, you can start entering information about the interaction.

When you are finished entering information, tap the "Submit" button.

**NOTE:** The record is automatically submitted when you scan the next badge so no data is lost if you forget.



### Update Existing Leads Conveniently in the App

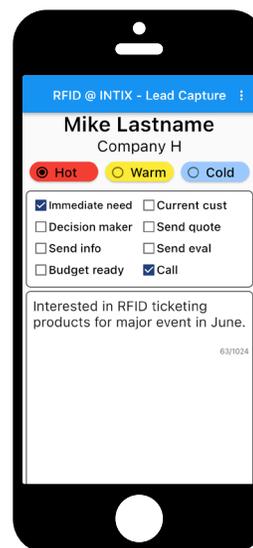
The "RFID@INTIX" app provides a feature to review and edit your scans.

Tap the "Your Leads" button to view a list of scanned leads. Click on the entry you want to edit.

Press the "Submit" button again to save changes.

The list of scanned leads displays the most recently scanned or edited leads at the top.

**NOTE:** The "All Leads" button displays the number of leads submitted under your company's "Exhibitor ID# Tag".



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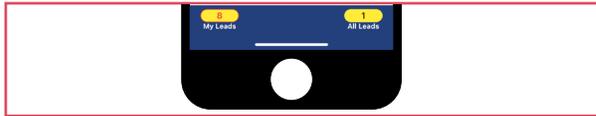
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VERY IMPORTANT!

## Ensure All Leads Are Accounted For Before Leaving the Conference

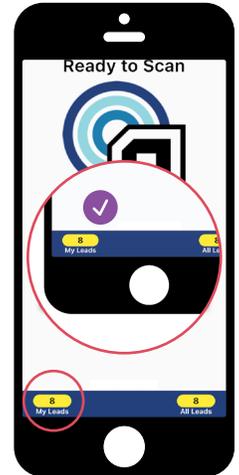
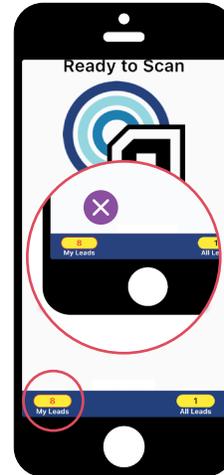
There may be times when using the app that the "Your Leads" number displays red. This means your device has lost connection to the internet and is not uploading leads to the cloud.



The "RFID@INTIX" app will automatically buffer scanned leads to your phone while not connected and will upload (sync) them when a connection is re-established.

Be sure that all data is synced no later than 24 hours after close of exhibition hall.

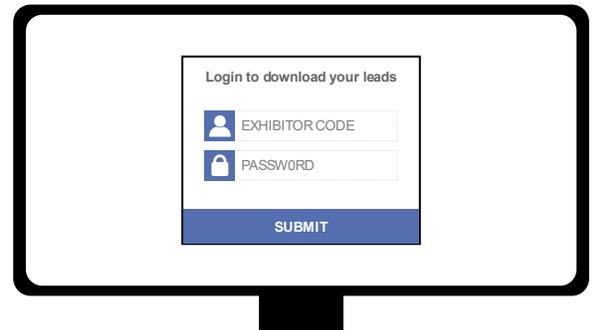
**NOTE: DO NOT UNINSTALL APP IF THE "YOUR LEADS" NUMBER IS STILL DISPLAYING RED OR YOUR LEADS WILL BE LOST!!**



Lead Retrieval Portal

## Download All Your Leads Through the "Leads Portal"

1. Go to the URL provided in your "RFID@INTIX" Exhibitor Packet (provided at check in).
2. Check to ensure that you have your "Exhibitor ID#" (printed on your exhibitor ID# tag) and your "Password" on hand.
3. Enter your "Exhibitor ID#" and "Password" to login.
4. Once logged in, click the button to download your leads as a .CSV file.

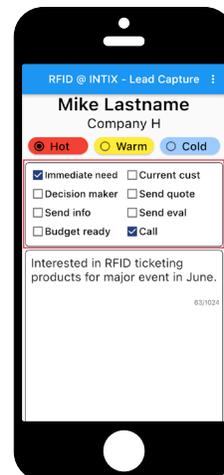
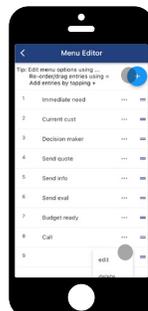


Be sure to safe guard your login information to prevent unauthorized access.

Customization

## Update the "Quick Notes" Options to Match Your Business Objectives

1. Tap the three dots on the top right corner of the screen.
2. Select the "Customize Menu".
3. Edit or add the choices you want then tap "save" to save the changes and return to the scan screen.



The "RFID@INTIX" app can have up to twenty choices available with fourteen characters max for each on the information screen.

Hitting "RESET" will reset selections to default menu entries.